

REVISED CIRCULAR

INTEX SOUTH ASIA

ICCB, DHAKA, BANGLADESH

22nd – 24th JUNE, 2023

PDEXCIL MUM/For. Events MAI/2022-23/92/Part X/46

20.04.2023

We are pleased to inform that PDEXCIL is organising group participation in 11th Intex South Asia Show to be held in Hall 2 (Fabrics /Accessories), ICCB, Dhaka, Bangladesh from 22nd to 24th June, 2023, under MAI scheme of Ministry of Commerce & Industry, Govt. of India.

Intex South Asia will offer an excellent opportunity to promote "Made in India" quality textiles in the second largest apparel exporting country, which has a strong, developing and robust textiles and apparel industry for exports as well as domestic markets. Intex platform will offer excellent opportunity for Indian textile suppliers to connect and network with leading buyers from Bangladesh and further explore new business and market opportunities in the country and the region.

Intex, South Asia with over 10 successful shows organised across the key textile & apparel countries of Sri Lanka, Bangladesh and India since 2015, Intex is firmly established as one of the largest international textile sourcing shows of South Asia. Having connected 40,000+ trade buyers from over 35 countries to 1500+ textile suppliers over the last 10 editions, it has facilitated industry players to explore new business opportunities, forge worldwide connections and stay up-to-date with latest developments making Intex South Asia the annual calendar event for South Asia's Textile & Apparel industry.

2023 Intex Bangladesh Show Highlights

- Grand VIP opening ceremony
- Participation from 200+ domestic & international textile suppliers
- Country pavilions from India, Bangladesh, China, Vietnam, Indonesia, etc.
- New pavilions & zones, sustainable textiles zone | denim-X | trendz
- Interactive business forum seminar series
- Domestic & international buyers' delegations
- VIP platinum B2B lounge & media corner

Why should you participate in the Intex South Asia Show, Bangladesh?

- Bangladesh is the 2nd largest manufacturer of garments in the world and supplies to more than 150 countries
- RMG exports from Bangladesh has grown from USD 4 billion in 2001 to USD 45 billion in 2022 at a CAGR of 12%. Exports of RMG from Bangladesh is estimated to reach USD 100 billion by 2030
- Bangladesh imports more than USD 16 billion of Textiles & Clothing from the world, 98% of which is fibre, yarn and fabrics. Thus, it represents a huge opportunity for Indian exporters of yarns and fabrics including Denims.
- Bangladesh enjoys tariff benefit with most of the top importers of garments and hence presents a huge potential for Indian exporters of yarns and fabrics including Denims.
- Exclusive India Pavilion for Indian exhibitors at the fair with VIP Lounge for one-to-one meetings.

Statistics of 2022 Edition:

- More than 120 exhibitors from 6+ countries participated in the show
- More than 4860+ professional visitors from 10+ countries
- 550+ online showcase enquiries

Name	Intex, South Asia
Edition	11 th Intex South Asia Show
Venue	Hall 4, International Convention City, Bashundhara (ICCB), Purbhachal Express Highway, Dhaka
Date	22.06.2023 to 24.06.2023
Exhibit Sectors	<ul style="list-style-type: none"> ➤ Fibre ➤ Yarn ➤ Fabric ➤ Denim Fabric ➤ Clothing Accessories and Apparel
Visitor profile	Apparel Manufacturers & Exporters, Apparel Brands & Fashion Labels, International Sourcing Offices, Buying Houses & Agents, Apparel Retailers & E-tailers, Importers, Distributors & Wholesalers, Intimate & Undergarments Brands, Textile Manufacturers & Exporters, Govt. & Trade Body Representatives, Sales & Marketing Consultants, Textile Trading Houses
Stall Size	9 sq. mtr / proportionate rate will charged for proportionate sq. mtr.
Stall Inclusion	<ul style="list-style-type: none"> ➤ Needle Punch Carpet ➤ 3 Sides System Panel ➤ 1Fascia ➤ 1Reception Desk ➤ 1Round Table ➤ 3 Chairs ➤ 3 Spotlight 100W ➤ 1 Power Socket ➤ 2 Garment Hangers or Wooden Shelves ➤ 1 Waste Basket
Visa	PDEXCIL will issue the visa recommendation letter to the participants
Participation charges	9 sqm standard booth at INR. 1,00,000/- Corner surcharge 10% Proportionate rate will be charged for proportionate sq. mtr. subject to availability.

Payment Policy: Full and final amount is to be settled by 15/05/2023.

Note: If any TDS is applicable on the above participation fees, deduct and pay to the Income Tax Department and provide the Form 16A to the council. Late deduction of TDS after receipt of the Full & Final participation fees to the council will not be allowed/refunded.

Refund Policy: Only if National level travel bans happen from India to Bangladesh or vice-versa or council cancel its participation in the event. In case of any individual travel and visa issue or any other case no refund will be given.

Cancellation Policy: In case of cancellation/withdrawal/rollover of participation by the applicant, full participation fees/advance payment will be forfeited.

The participation fee is for stall and online platform only and all other expenses towards airfare, visa charges, hotel charges, foods, local travel expenses & any other incidental expenses will be borne by the participants by their own. **However, eligible participants may claim reimbursement of air-fare subject to the latest guidelines of MAI scheme and sanction of fund from Ministry of Commerce, Govt. of India.**

Interested members may fill the application form (attached herewith) immediately along with the participation fee as mentioned above by Demand Draft /Pay Order/Cheque/Online transfer in favor of “Powerloom Development & Export Promotion Council” payable at Mumbai along with company profile to the head office of the PDEXCIL at Mumbai. Since there is limited availability of space, your prompt and early action is requested.

All participants who have paid the full participation fee in time would be considered for allotment of booths.

Basic Eligibility Criteria for financial assistance under MAI scheme:

- Maximum of three participations in a particular trade fair/ exhibition, i.e., members who have availed assistance three times (including past cases) for a particular fair / exhibition thereafter have to participate in that fair on their own.
- Further, MAI funding support shall only be provided to a member for a maximum of three MAI events in a year.
- In a particular trade fair/ exhibition, in the case of exporters belonging to SC/ST/Women and the exporters having f.o.b. value of exports of or less than Rs. 50 crore in a year, 5 participations in a particular event is allowed.
- In case of exporters belonging to SC/ST/Women and the exporters having f.o.b. value of exports of or less than Rs. 50 crore in the preceding year, 5 participations in a year is allowed, provided each one of these is in different market (e.g. Africa, LAC, WANA, ASEAN, etc.)

Basic Eligibility Criteria for air fare reimbursement (Economy Class):

- Exporter with an f.o.b. value of exports below Rs. 50 crore in the preceding financial year.
- Having membership with EPC for atleast past 12 months and submitting export return regularly
- Individual ceiling maximum of Rs. **75,000/-** for Europe Continent.
- Permissible only to the regular Director/Partner/Proprietor or a regular officer of the company on senior managerial position
- Claim to be submitted within 45 days of return to India in the prescribed format with all supporting documents (for more details please refer attached MAI guidelines)
- Assistance would not be available to exporter of foreign nationality or holding foreign passport
- Airfare reimbursement is subject to the sanction of grant by the Dept. of Commerce, Ministry of Commerce & Industry

To ensure your participation, please send the application to PDEXCIL office by email/post/hand delivery along with full and final payment by 12/05/2023.

The application form is to be sent on the email id pdexcilmumbai@gmail.com

In case you need any clarification, please feel free to contact us at:

PDEXCIL Head Office:- 022- 28502050/2060,

- Ms. Lavany Saxena, Assistant Director: +91 9892886912
- Mr. Pankesh Chipkar, Section Officer: +91 9821126523
- Ms. Nasreen Mujawar, Jr. Assistant: +91 8433880538

PDEXCIL Regional Offices:

- Erode: - Mr. C Vijayakumar, Jr. Assistant: +91 8778582591
- Delhi: - Mr. Vishal Patyal, Regional Officer: +91 7814014458



(MAHESH N. SANIL)
EXECUTIVE DIRECTOR